



Order / Rev: 102336  
 Alt Order #: 06819920  
 Flight Dates: 09/14/12 - 09/17/12

Advertiser: Nevadans Against Special Interest Taxal  
 Product Desc: NASIT  
 Estimate: 1244

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/14/12	09/17/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	CM	5-6a	M---F--	:30	3	\$400.00	1	0.00	NM	3	\$1,200.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/12	09/20/12	M---F--					3	\$400.00		0.00			
E 2	KSNV	09/14/12	09/17/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	M---F--	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/12	09/20/12	M---F--					2	\$725.00		0.00			
E 3	KSNV	09/14/12	09/17/12	Today Show Today Show	CM	658a-9am	M---F--	:30	3	\$900.00	1	0.00	NM	3	\$2,700.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/12	09/20/12	M---F--					3	\$900.00		0.00			
E 4	KSNV	09/15/12	09/15/12	News 3 Sunrise - SATUR@M News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$375.00		0.00			
E 5	KSNV	09/16/12	09/16/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$500.00		0.00			
E 6	KSNV	09/14/12	09/17/12	M-F Today Show II 3rd H@M M-F Today Show II	CM	9-10a	M---F--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/12	09/20/12	M---F--					2	\$425.00		0.00			
E 7	KSNV	09/14/12	09/17/12	M-F Today Show III 4th H@M Today 4th Hour	CM	10am-11am	M---F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/12	09/20/12	M---F--					1	\$325.00		0.00			
E 8	KSNV	09/14/12	09/17/12	Rachael Ray Rachael Ray	CM	11am-12pm	M---F--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/12	09/20/12	M---F--					2	\$325.00		0.00			
E 9	KSNV	09/14/12	09/17/12	Noon News Noon News	CM	12-1230pm	M---F--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/12	09/20/12	M---F--					3	\$425.00		0.00			
E 10	KSNV	09/14/12	09/17/12	Dr. Phil Dr Phil	CM	3-4p	M---F--	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/12	09/20/12	M---F--					2	\$450.00		0.00			
E 11	KSNV	09/14/12	09/17/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M---F--	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/12	09/20/12	M---F--					2	\$725.00		0.00			
E 12	KSNV	09/14/12	09/17/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M---F--	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/12	09/20/12	M---F--					1	\$725.00		0.00			
E 13	KSNV	09/14/12	09/17/12		CM	5-630p	M---F--	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Early News M-F Early News EARLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/14/12 09/20/12 M---F-- 3 \$1,200.00 0.00															
E 14	KSNV	09/15/12	09/15/12	To the Point - PM To the Point	CM	730-758pm	-----S-	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS 3: TO THE POINT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$425.00 0.00															
E 15	KSNV	09/14/12	09/17/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M---F--	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/14/12 09/20/12 M---F-- 2 \$1,300.00 0.00															
E 16	KSNV	09/14/12	09/17/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M---F--	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/14/12 09/20/12 M---F-- 2 \$1,300.00 0.00															
E 17	KSNV	09/17/12	09/17/12	Mon PR 10-11p Monday Prime 10-11pm	CM	10-11pm	M-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
SMASH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$3,200.00 0.00															
E 18	KSNV	09/16/12	09/16/12	LAW & ORDER (synd) PM Law & Order (synd) PRIME	CM	SU 10-11p	-----S	:30	1	\$900.00	1	0.00	NM	1	\$900.00
LAW & ORDER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 1 \$900.00 0.00															
E 19	KSNV	09/14/12	09/17/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M---F--	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS 3 NIGHTSIDE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/14/12 09/20/12 M---F-- 2 \$1,200.00 0.00															
E 20	KSNV	09/16/12	09/16/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS 3 NIGHTSIDE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 1 \$1,100.00 0.00															
E 21	KSNV	09/14/12	09/17/12	The Tonight Show Tonight Show	CM	1135p-1237a	M---F--	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONIGHT SHOW W/ JAY LENO <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/14/12 09/20/12 M---F-- 2 \$500.00 0.00															
E 22	KSNV	09/15/12	09/15/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
SATURDAY NIGHT LIVE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$1,400.00 0.00															
													Totals	39	\$31,625.00